

Álvaro Fabre

Product Designer

[Portfolio](#) | [LinkedIn](#)

Madrid - ES

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Professional Summary

UX/UI Designer with over 12 years of experience in creating and developing digital products. Expert in user-centered design, with a strong focus on continuous improvement through agile methodologies. Extensive experience in prototyping, animation, and the creation of design systems that enhance product efficiency and usability.

Professional Experience

Product Designer | Freelance - 360estudio / Yaypegs / Á2Pas Spain - France | 2022 - Present

- Creation and maintenance of centralized design systems.
- Development of interactive prototypes in Figma.
- Design of user journeys, personas, and wireframes.
- Research strategy and validation of product hypotheses.
- Web design and development with Webflow and WordPress.

UX/UI Designer | MadSeven Aix-en-Provence, France | 2018 - 2022

- Implementation of design systems and Storybook for scalable projects.
- Design of information architectures and ergonomic interfaces.
- Developed over 30 prototypes using Adobe XD and Figma.
- Conducted user testing and analysis to optimize the experience.

Web Designer | Cité des Métiers Marseille, France | 2017

- Website maintenance and creation of corporate blogs.

UX/UI Designer | Ingc Santiago, Chile | 2015 - 2017

- UX/UI redesign for intranets and corporate applications.
- Development and maintenance of custom design systems.
- Creation of educational applications and ergonomic audits.

Skills



Design Tools: Figma, Adobe XD, Invision, Axure, Lottie, After Effects, Photoshop, Illustrator, Indesign, Webflow.

Prototyping and Animation:

Creation of interactive prototypes and animations.

Design Systems: Creation and maintenance of scalable design systems.

Design Thinking: Application of user-centered methodologies to improve the experience.

Research and Usability: User research strategies, usability testing, and functional analysis.

Web Development: Expertise in design and development with tools like Webflow and WordPress.

Agile Methodologies: Experience implementing Scrum and Kanban for design project management.

Education

Webdesigner

Elythe, France

Marketing Training

Web Analytics and Applications
IAB Advertising Agency, Spain

Diploma in New Technologies and BIM Project Modeling

Catholic University, Chile

Graphic Designer

University of the Andes, Venezuela

Languages

Spanish (Native)
English (Intermediate)
French (Fluent)